



EURAIL GROUP EXPANDS WORLDWIDE STUDENT PARTNERSHIP ISE card holders receive 2 free travels days on the Eurail Global Pass

Utrecht, Netherlands, 4th May, 2010 – Students and backpackers under the age of 26 are encouraged to take advantage of a promotional campaign launched 1st of May. Eurail Group G.I.E., Europe's premier rail pass provider, has announced that ISE (International Student Exchange) is onboard.

In celebration of this joint partnership, a worldwide promotion is being launched to allow ISE card holders to benefit from this collaboration: two days of free travel with the purchase of any 15 day continuous Eurail Global Youth Pass, valid in 2nd class. This endorsement offers excellent value for money and can be purchased as from May 1st and July 31st, 2010.

Eurail Group currently works in conjunction with major European railways, thus providing onward connections to 24 European countries within their vast portfolio of products and other travel related partners. Ana Dias e Seixas, Eurail Group's Marketing Director said, "This joint venture makes commercial sense to all parties involved. By involving ISE we hope to achieve synergy by utilizing each others leadership position in the respective markets by enticing more youths and students to explore Europe with Eurail Passes".

Eurail's ongoing commitment towards attracting student card holders to Europe has caught the attention of Audio-Guides. To further accompany this spring promotion, MP3 Audio-Guides are offering a further 20% discount to ISE card holders.

Eurail Global Passes remain attractive to adventurous backpackers by allowing unlimited travel in 21 countries. The best way to fully utilize the passes potential is by travelling on regional trains that do not require reservations and/or supplements, these trains allow the pass holder to 'hop on and off' at their own pace and enjoy the surrounding countryside. Eurail products are sold by the Eurail Group's official sales agents, a comprehensive list can be found at: www.eurailtravel.com

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For more information:

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